

NOT JUST ANOTHER DAY AT THE BEACH

Think you'll stay on the beach
and let the storm pass? Think again.



Check the weather **before**
you go. Have a plan in place
for inclement weather.



Two-thirds of lightning deaths have
happened **during outdoor activities**.



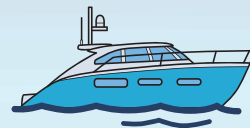
Of those who died, **35%** were engaged
in water-related activities.



If you notice signs of weather
rolling in, don't stay on the
beach to wait it out. Find a
substantial **building or a car**
with a hard top for shelter.

Of those water-related
activities...

28% of people
who died **were**
on the beach



and **20%** of people
were boating.