

# District 4 Board of Director candidates



**Joseph Morin**

**What strengths would you bring to the cooperative's board of directors?**

I was on the Cambridge City Council for 13-plus years, and have worked on budgets and planning for all of those years. I have represented the city in official functions in the state and internationally. I had the privilege of giving speeches internationally also.

**What is the biggest challenge facing ECE in the coming years?**

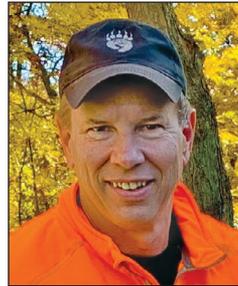
The companies that provide exceptional customer service are the ones who survive. So, ECE must continue to do its very best while keeping utility rates as low as possible.

**Why do you want to serve as an ECE Director?**

I learned early in life everyone needs to be involved and serve as they are able. My parents instilled this in me, and I still strive to do it today. Plus, if you try new things, you grow and learn. What a great idea that is!

**Recent board/council experiences:**

Cambridge City Council, 13-plus years  
Cambridge Planning Commission  
Boy Scouts, Merit Badge Counselor  
Cambridge-Isanti Community Education committee, current Chairman, 6 years



**Joe Morley**  
**Incumbent**

**What strengths would you bring to the cooperative's board of directors?**

A strong business and financial background, over twenty years as a director on this board and a willingness to challenge ECE staff.

**What is the biggest challenge facing ECE in the coming years?**

Rates, rates, rates. As we see favorable wholesale power rates in the years ahead, ECE needs to adapt to make sure the members receive the benefits.

**Why do you want to serve as an ECE Director?**

It takes many years to understand the complexities of the utility business. I am always learning and using my cooperative experience to support the membership. I am in good health and still have a strong mind to continue to serve as a director on this board.

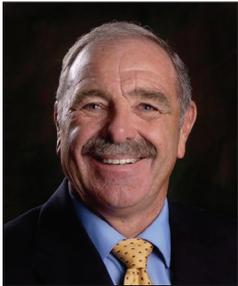
**Recent board/council experiences:**

East Central Energy, Director  
Great River Energy, Director  
National Cooperative Services Corporation, former Director, varied positions including Board Chair  
Cambridge Volunteer Fire Department, former member, 23 years  
Numerous chamber and business board positions

*Serving all or part of the following areas: Athens, Bogus Brook, Cambridge, Dalbo, Isanti, Maple Ridge, Princeton, Springvale, Stanchfield, and Wyanett.*

## District 2 Acclaimed Director

This year in Districts 2 and 5, the only candidates nominated by petition were the incumbents, Lonnie Johnson and Jerry Tvedt. They were confirmed and acclaimed winners by the ECE Credentials and Election committee. Voting by ballot in Districts 2 and 5 will not be necessary this year.



**Lonnie K. Johnson**  
Incumbent

### What strengths would you bring to the cooperative's board of directors?

I know the importance of dependability, approachability, thoughtful decision-making, and collaborating with other cooperatives to bring the best value for our members. I've managed my own business for 45 years, served on the ECE board twelve years, and served on Great River Energy's board for four years.

### What is the biggest challenge facing ECE in the coming years?

The cost of energy is a big issue while keeping electricity affordable for our members. Getting the right blend of wind energy, solar, and fossil fuel is a challenge. State and federal regulations mandate us to use more renewable energy.

### Why do you want to serve as an ECE Director?

As an ECE member for 44 years, I have a desire to listen to and represent the members of my district well. I know the importance of thoughtful decision-making. I have an appreciation for ECE, its members and employees. It is a privilege to serve and represent ECE.

### Recent board/council experiences:

East Central Energy, Board Member  
Great River Energy, Board of Directors  
Pine City Evangelical Free Church Board  
Rock Creek City Council

*Serving all or part of the following areas: Arlone, Barry, Brook Park, Chengwatana, Clover, Crosby, Dell Grove, Hinckley, Kroschel, Mission Creek, Munch, Ogema, Pine City, Pokegama, Pomroy, Rock Creek, Royalton, and Sandstone.*

## District 5 Acclaimed Director



**Jerry T. Tvedt**  
Incumbent

### What strengths would you bring to the cooperative's board of directors?

Education and experience. Served the public in county government for 32 years. Duties included working with county boards, creating budgets, all personnel functions, negotiating union contracts, holding meetings with the public. My education is accounting. Will continue to work to keep rates from increasing.

### What is the biggest challenge facing ECE in the coming years?

Providing safe, reliable, affordable electricity to our members. Adapting to change. The transition from coal to renewable energy, wind, and solar is happening. The key to this is having adequate power during 'peak' times.

### Why do you want to serve as an ECE Director?

The rural electric utility is a most fascinating business to learn. I feel blessed to have had the opportunity to serve as a director for East Central Energy. I would appreciate being re-elected to serve during the transition to renewables.

### Recent board/council experiences:

East Central Energy Board  
Lewis Lake Covenant Church, Vice Chair  
Kanabec County EDA, recently Vice Chair  
Minnesota Rural Electric Assn., Director  
Ogilvie American Legion, membership team

*Serving all or part of the following areas: Ann Lake, Arthur, Bradbury, Borgholm, Brunswick, Comfort, Dailey, East Side, Ford, Grass Lake, Haybrook, Hayland, Hillman, Idun, Isle Harbor, Jewette, Kanabec, Knife Lake, Lakin, Leigh, Lewis, Mount Morris, Mudgett, Page, Peace, Pliny, Seavey, South Fork, South Harbor, White Pine, Whited, and Williams.*