

You responded. We listened.

In 2021, East Central Energy conducted a survey of our business and commercial members to learn what we can do to improve our relationship with you. The results you provided were incredibly helpful. One of the most common responses centered around more communication.

Welcome to the first edition of ECE's commercial newsletter! We intend to cover all the areas you asked for: renewables, electric vehicles, rebates, energy efficiency, and more. Of course, no need to wait for the newsletter if you have questions—we have a team of business account specialists that are always happy to work closely with each and every business we serve.

ECE BUSINESS BULLETIN

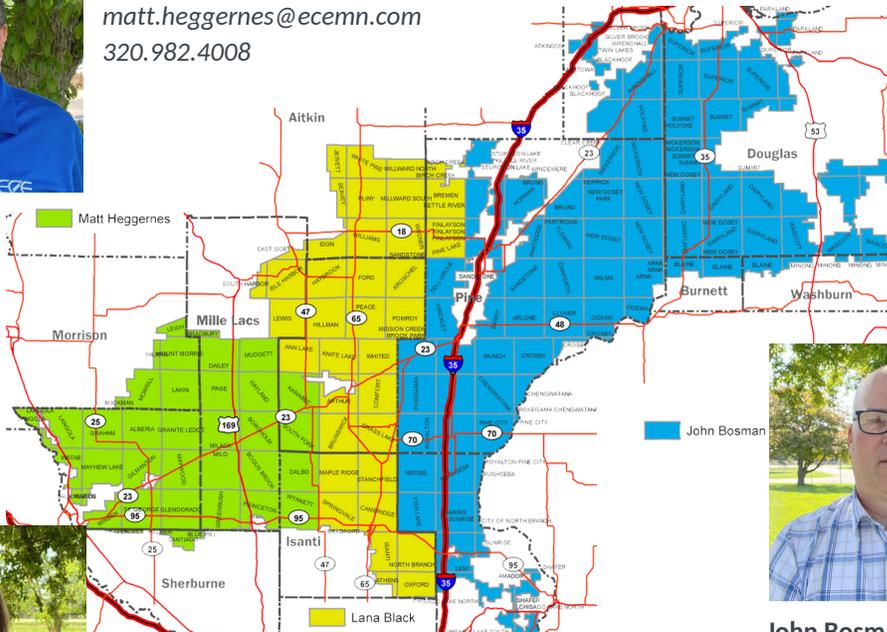
AUGUST 2022

Meet your team

A successful business requires energy—in more ways than one. As a result, our department meetings are filled with lively discussions, key action items, and projects all designed to help our business members. We're passionate about saving you time, money, and energy. It is our pleasure to work with you on all your energy needs.



Matt Heggernes assists businesses in the western third of our service area, along the Hwy. 169 corridor.
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Mark Nelson manages the team and advocates for local businesses by building and maintaining positive relationships with policymakers.
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Lana Black covers the center of our service area along the Hwy. 65 corridor.
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John Bosman serves the eastern third of our area, along the I-35 corridor and into WI.
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Expert advice you can trust

East Central Energy is looking out for your business. See a rebate that doesn't quite fit your project? Contact a business accounts specialist to discuss the possibility of a custom rebate.



\$1,250 REBATE: AIR SOURCE HEAT PUMP

Together with your existing forced-air furnace, an air source heat pump combines a high-efficiency heat source with a high-efficiency central air conditioning system. Maintenance costs are about the same as a standard central air conditioner! Please note that mini-split (ductless), reconditioned, or ground source heat pumps do NOT qualify for this rebate program.



\$400 REBATE: DUCTLESS MINI-SPLIT

ENERGY STAR® ductless mini-split heat pump systems avoid duct work, allow for different climates in each room, cut heating costs in half, and cut cooling costs by 30%. Each indoor unit can provide customized heating and cooling in each conditioned space. Certified ductless mini-split heat pumps use sophisticated compressors and fans that can adjust speeds to save you energy.



\$2,500 MAX REBATE: EV CHARGER

Interested in a level 2 electric vehicle charger for your workplace, public facility, or fleet? The future is bright thanks to ECE's \$2,500 (or 50% of the projected cost) rebate. Because commercial EV charging projects require pre-approval, please contact ECE to complete the necessary pre-approval process and confirm eligibility.



OTHER EXCITING REBATES INCLUDE:

- Agricultural energy
- Dairy
- Commercial food service
- EC motors & drives
- Commercial lighting
- Electric forklifts
- Compressed air
- HVAC
- Cooling system tune-up

East Central Energy's business accounts specialists know the importance of finding ways to save you money. We're always on hand to help you with energy-efficient solutions and to explain money-saving programs.

Lana, John, and Matt can help you:

- Make sure you aren't missing out on rebates.
- Find efficient solutions for your energy needs.

Call 1-800-254-7944 to speak with your dedicated specialist.

