



East Central Energy | 2012 ENERGY STAR® APPLIANCE/LIGHTING REBATE PROGRAM

What is ENERGY STAR?

ENERGY STAR is a national government-backed program for assisting individuals in protecting the environment through the use of energy-efficient products. Products earn the ENERGY STAR rating by meeting strict efficiency guidelines set by the U.S. Environmental Protection Agency and U.S. Department of Energy.

Although there are presently dozens of categories of products on the market that meet ENERGY STAR standards, historical energy use and demand data indicate that the major appliances ECE is rebating offer the most benefit to the homeowner, environment, and electric utility.

Although measured by high-efficiency rating standards separate from ENERGY STAR, ECE also offers rebates for qualifying high-efficient storage water and space heating systems, ground source heat pumps, central ducted air source heat pumps, central air conditioning units, and furnace fan motors. For information on these rebates, visit the Energy Services rebate section of eastcentralenergy.com, or call ECE at 1-800-254-7944.

How do I know that an approved appliance or LED bulb qualifies?

All qualifying appliances are labeled with a distinct ENERGY STAR label. Ask your retailer about ENERGY STAR appliance options.

How do I receive my rebate?

Return completed rebate forms with a copy of original dated sales receipt. Receipts for refrigerator, freezer and ductless air source heat pump must include appliance brand and model number for ENERGY STAR verification. Receipts for LED bulb must include manufacturer and retailer name. Printable rebate forms are available at eastcentralenergy.com, from your retailer, or can be mailed to you by calling ECE at 1-800-254-7944.

Refrigerators and Freezers: \$75 rebate for each appliance with recycling of old unit

Ductless Air Source Heat Pumps: \$300 rebate

LED bulbs: \$3 per bulb (limit 3 bulbs per member household per year)

Appliances or LED bulbs must be purchased within the 2012 calendar year to qualify for the 2012 rebate program. One rebate is allowed per appliance type, per member location for refrigerators, freezers and ductless air source heat pumps. Up to three LED bulb rebates are allowed per member account per year. Rebates are awarded on a first-come, first-served basis, and are subject to change or cancellation without notice.

For more information on ENERGY STAR, visit www.energystar.gov, call 1-888-STAR-YES, or call 1-800-254-7944 and ask to speak with an ECE trusted energy advisor.

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